



# SANGERTOWN SQUARE CARES

## 2025 YEAR IN REVIEW

Serving New Hartford, Oneida County & the Mohawk Valley



# SANGERTOWN SQUARE SNAPSHOT

THE MOHAWK VALLEY'S ONLY FULLY-ENCLOSED SHOPPING, DINING, AND ENTERTAINMENT DESTINATION



**1,088**

**JOB**S BROUGHT TO  
NEW HARTFORD &  
ONEIDA COUNTY

**1<sup>ST</sup>**

**LARGEST SHOPPING, DINING,  
AND ENTERTAINMENT  
DESTINATION IN THE MOHAWK VALLEY**

**65+**

**BUSINESSES**

# JULY 21, 1980

Sangertown Square opened its doors to the public!



# TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Sangertown Square experienced another successful year with the non-profit groups of New Hartford, our host community, as well as all of Oneida County! Sangertown Square donated space to 50 not-for-profits and collaborated with them to hold events at the center in 2025. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether a tabling opportunity for fundraising and awareness campaigns, or a large event in the common area.

Our doors are always open! Together, we can make a difference.



## New Hartford Fire Department Fire Truck Spectacular July 17, 2025

First responders from over 70 Central New York Fire Departments came together for the 21st annual New Hartford Volunteer Fire Department Fire Truck Spectacular. Response vehicles from Oneida, Herkimer, Madison & Onondaga counties had their equipment laid out and kids could get up close to various fire apparatus. The event featured a DJ, food trucks, and several nonprofit organizations, attracting over 3,000 attendees.

# NYS Troopers

# ADA Event



We provided space to the New York State Troopers on July 8, 2025, for K9 training.



The Resource Center for Independent Living chose Sangertown Square this year for the 35<sup>th</sup> anniversary of the Americans with Disabilities Act (ADA) celebration.

*"Hosting our event at Sangertown Square was a great experience. The space, support, and foot traffic helped make it a real success."*

## Local School Events



We were happy to welcome local schools, including Whitesboro High School, to share their holiday music with the community.



Each year, Holy Cross Academy of Oneida, NY holds its Mother's Day Plant Sale in our upper parking lot.

# HOSPICE - LIGHT UP A LIFE CAMPAIGN



Hospice & Palliative Care displays holiday trees in Center Court. Holiday tags can be purchased in remembrance of a loved one and mailed to Hospice & the tag will be placed on the tree. The money raised helps Hospice & Palliative Care provide quality, compassionate care to those in need regardless of finances and insurance coverage in Oneida, Herkimer, & Eastern Madison counties.

***“Our location at Sangertown is well recognized and anticipated by our donors each year.”***

Laurie Barr  
Community Support Services Supervisor,  
Hospice & Palliative Care

# SANGERTOWN SQUARE IS PROUD TO PARTNER WITH



# AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will not only be in the eyes of 5 million of annual visitors, but also via our social media outreach. Sangertown Square is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Sangertown Square is a part of a community, just like your organization and we look forward to working with you in 2026 and beyond!



# DONATION REQUESTS

Sangertown Square event space and tabling are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.

Giveaways are available on a first come, first serve basis. Groups are asked to submit a letter of request two months prior to event date.



# FROM OUR FAMILY TO YOURS, THANK YOU!



Sangertown Square is the premier shopping, dining, and entertainment destination in the Mohawk Valley. Sangertown Square offers over 65 brands, restaurants, and more! With its unique and diverse tenant mix, Sangertown Square is the go-to place for local shoppers and tourists alike.

**#SANGERTOWNSQUARE**

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