

FOR IMMEDIATE RELEASE

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## **The Easter Bunny Returns to Sangertown Square!**

New Hartford, NY – Sangertown Square is happy to announce the return of the Easter Bunny beginning March 20<sup>th</sup>, sponsored by the Utica-Rome Speedway and presented in partnership with Cherry Hill Programs, the industry leader in experiential holiday photography! Families are invited to celebrate the season with festive photo opportunities and special themed events at the Bunny Patch in Center Court.

The Bunny Patch will officially welcome the Easter Bunny on Friday, March 20<sup>th</sup> at 2:00 PM. Families can visit with the Easter Bunny and have their photo taken throughout the season. Reservations are highly recommended; walk-up visits will be available as space allows each day.

On Sunday, March 22<sup>nd</sup>, the Easter Bunny will host Bunny Cares from 9:00 AM – 10:30 AM. Children of all abilities and spectrums of special needs, along with their families, are invited to enjoy this sensory-friendly experience in a welcoming environment. Space and time are limited, and reservations are required to attend Bunny Cares.

On Tuesday, March 24<sup>th</sup>, the Easter Bunny will host Pet Night from 5:00 PM – 7:00 PM. Guests are invited to bring their furry friends for a special photo opportunity with the Easter Bunny.

New this year, every hour on the hour, families can join Bunny for a fun KIDZ BOP dance party made just for kids. With easy-to-follow moves and upbeat music, it's high-energy, totally kid-approved, and guaranteed to bring smiles all around!

Get dressed in your Easter best and visit the Easter Bunny at the Sangertown Square Bunny Patch in Center Court from March 20<sup>th</sup> – April 4<sup>th</sup>.

For a complete list of Easter Bunny hours, to make reservations, and to learn more about Easter events at Sangertown Square, please visit [sangertown.com](http://sangertown.com).

For the latest sales, news, and information on Sangertown Square please visit our website, [sangertown.com](http://sangertown.com) like us on Facebook and Instagram, [@sangertown\\_square](https://www.instagram.com/sangertown_square).

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**About Sangertown Square**

Sangertown Square is the Mohawk Valley's only enclosed shopping center enjoying a superior location in Oneida County, the geographic center of New York State. Located in the town of New Hartford, Sangertown is located just outside the nationally renowned six-million-acre Adirondack Park. The center is anchored by Boscov's, HomeGoods, Target and Dick's Sporting Goods and offers more than 50 retail shops and restaurants.

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Sangertown Square, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)