

**FOR IMMEDIATE RELEASE:**

September 12, 2018

**MARKETING CONTACT:**

Rachel Chester, Director of Marketing

[RachelChester@pyramidmg.com](mailto:RachelChester@pyramidmg.com)

845-348-1005 ext. 110



**“PRINCESS PARTY” AT PALISADES CENTER**

**WEST NYACK, N.Y.:** On Monday, September 24<sup>th</sup>, Palisades Center kid’s club “Munchkin Mondays” will welcome the Long-Haired Princess and the Thief Prince for a morning of stories and arts & crafts!

This special Munchkin Monday event, “Princess Party,” will feature the Long-Haired Princess and the Thief Prince in a story time session and assist in creating a tiara craft. All children will be able to interact with the characters.

“We wanted to host an especially interactive event for our Munchkin Monday families,” said Rachel Chester, Marketing Director for Palisades Center. “This program is a great way for all the children to be involved with the performance, rather than just observing.”

**WHAT:** Munchkin Mondays: Princess Party

**WHEN:** Monday, September 24<sup>th</sup> from 11:00 a.m. to 12:00 p.m.

**WHERE:** East Court, Level One near H&M

This event is free and no registration is required. Palisades Center asks you to RSVP on their Facebook group, <https://www.facebook.com/groups/palisadescentermunchkinmondays/>. To learn more about the event and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadesctr](https://www.twitter.com/palisadesctr), or [www.instagram.com/palisadesctr](https://www.instagram.com/palisadesctr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

###